



SCHOOL *of* MASSAGE

## STATEMENT OF RECRUITMENT AND INSTITUTIONAL INTEGRITY

Arbor Institute School of Massage has established the following principles to guide student recruitment and institutional integrity:

- We recognize the legitimate interest of the Institute in clearly defining its mission and services and in identifying the people it serves and those it might serve in the future.
- We recognize also the inseparable relationship among adequate enrollment, fiscal solvency and institutional survival.
- We acknowledge that possible solutions to the problem of potential enrollment deficits should be carefully considered and implemented only when consistent with behavior which is ethical and appropriate for higher education.
- We know that lowering academic standards or relaxing degree requirements for the purpose of increasing enrollment is not in the best interests of the public, or the Institute.
- We believe that the College should refrain from engaging in undignified competitive practices in recruiting students which jeopardize the credibility of Arbor Institute School of Massage.
- We ask each faculty and staff member to support the commitment to offer the highest quality education to our students.